



PRIVATE LABELING STARTUP GUIDE

PRIVATE LABEL DESIGN GUIDE



WE'RE EXCITED TO WORK WITH YOU ON APPLYING YOUR BRAND IDENTITY TO BIOMATRIX PRODUCTS. THIS GUIDE EXPLAINS THE STEPS FOR GETTING YOUR UNIQUE LABELS TO PRINT.



STEP ONE

SELECT AND ORDER YOUR PRODUCTS



- 1 Once you have expressed your interest in private labeling, our team will contact you to get started.
- 2 We will provide you the current Private Labeling Price List, from which you can choose the products you wish to order, and the quantity.
- 3 The Private Labeling Price List includes information on current minimums, discount tiers, and terms of use.
- 4 Once we have agreement on the label design, our designer will provide our printer with the files, and we will label and ship your private labeled products within 5 days of receipt of the physical labels.
- 5 We will provide you with graphics of the bottles should you choose to use them in your marketing.

STEP TWO

DESIGNING YOUR LABELS

ALREADY HAVE YOUR OWN LABELS?

Great! Our designer will provide you with sized templates containing the required content elements – in accordance with FDA labeling requirements – so your designer can update the files to match your brand identity.

It is best that you have a graphic designer you can work with, but If you do not have one available, we will help at no charge to you, to get your order started.

DON'T HAVE YOUR OWN LABELS?

No problem. We will help. To the right, find three available templates that can be customized with your logo, fonts, and color scheme. Choose one, and we will collaborate on the customization.



STEP TWO

DESIGNING YOUR LABELS

YOU WILL PROVIDE

- 1 YOUR PROPOSED PRODUCT NAME** – You will need to choose a unique name for each product you want to private label. We will check the name's availability against USPTO and FDA requirements and let you know if it is acceptable.
- 2 YOUR BRAND COLORS** – If you know the color codes (CMYK) that is great. If not, you can send us files of existing materials, graphics, or anything else that shows us your preferred colors.
- 3 YOUR BRAND FONTS** – If you are using a font scheme, tell us the names of the fonts, and show examples of usage (website and/or materials).
- 4 YOUR LOGO** – We will need a native format of your company logo (AI, PSD, or EPS formats are preferred).
- 5 ISBN BARCODE** – If applicable, you will need to provide us the graphic file(s) for your product barcode(s)
- 6** Your company name, address, phone number, and website address.





**THANK YOU VERY MUCH FOR YOUR
COLLABORATION. WE ARE EXCITED FOR
YOUR BRAND!**

**CONTACT SUPPORT@BIOMATRIXNUTRITION.COM
FOR MORE INFORMATION.**

